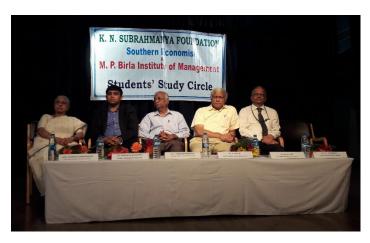
## Inauguration of Knowledge Forum 19th October 2016



Research is a central part of the academic mission of many business schools and collective endeavour of all management education institutions at large. Research the thinking shapes professors and advances the public body of knowledge that is conveyed in the classroom. It with this objective that

MPBIM has set up a MPBIM Knowledge Forum which would create a platform for concerted management research being carried out in the B schools in Bangalore with the sole intention of sharing knowledge towards facing the challenges and opportunities in the rapidly changing business environment.







MPBIM's Knowledge Forum was inaugurated on 19th October 2016 at the event jointly hosted by Southern Economist. At the event a book 'PUBLIC DEBT SUSTAINABILITY AND FISCAL RULES: SOME EXPERIENCES' authored by Dr. S. Sreekantaaradhya, Professor, Emeritus, University of Mysore was released. The Key Note address was delivered by Dr. B Shekar, Professor, Decision Science and Information Systems, IIM Bangalore who gave an absorbing talk on PERCEPTUAL INVESTIGATIONS IN ART with brilliant and captivating illustrations. An eminent speaker, Dr. Shekar's talk was received with rapt attention from the audience.







## Bharatiya Vidya Bhavan's M.P. Birla Institute of Management















Dr. Abdul Aziz Professor Emeritus, ISEC Bangalore and National Law School University of India, Bangalore was the Chief Guest. Sri. Varaprasad Jayanthi, Zonal Manager SUD Life and Smt. Susheela Subramanya, Chief Editor, Southern Economist Journal were the Guests of Honour. Dr. N S Viswanath reviewed the Book of Dr. S. Sreekantaaradhya.